



Solutions for Financial Services

Take a free trial
www.messagelabs.com

What do our clients say?

"As a fully-fledged investment bank, we must provide innovative services that surpass current market standards and go beyond customer expectations. I believe MessageLabs is a very good business partner for us to help us establish a relationship of mutual trust with our clients"

Head of IT, Daiwa Securities
America

What do the analysts say?

"MessageLabs provides excellent customer service ... [and] 24/7 support in eight different languages"

Frost & Sullivan (2006, Report
BA15-74)

MessageLabs is placed in the Leader's Quadrant in Gartner's Magic Quadrant for Email Security Boundary (September 2006)

What makes MessageLabs the market leader?

MessageLabs delivers enterprise-class solutions to over 15,000 organizations worldwide, including over 2,500 financial services businesses. With global infrastructure and local reach, we deal with new threats faster than any other service provider.

MessageLabs provides proven solutions that address the key electronic communications security issues confronting financial services companies worldwide.

Covering email, web and instant messaging (IM), our solutions are underpinned by an expert understanding of business drivers and the specific needs of the financial services sector. Operating around the clock and across the globe, we help you to:

- protect your customers and your brand equity
- safeguard sensitive, business-critical information
- store key documents, transactions and communications conveniently and securely
- enhance your productivity, competitiveness and profitability
- achieve the highest level of compliance with financial services regulations

Risks, threats, issues

Email, web and IM provide crucial communications channels for most financial services companies. But they can also deliver, into the heart of your organization, serious threats with real potential to damage your reputation and your business. Viruses, spam, spyware and phishing are at the forefront of a sophisticated, converging network of threats now targeting the financial services sector.

Crucially, these are not just a malicious means of disrupting your business communications. Organized criminal activity is also increasingly using such weapons to steal confidential information and defraud customers. To take a key example, financial services are the number-one target for phishing scams that send out counterfeit but legitimate-looking emails designed to dupe recipients into disclosing financial or other sensitive information. If your defenses against them are inadequate, such scams can drive away existing customers and deter new ones.

Moreover, severe legal penalties can result from non-compliance with increasingly stringent electronic communications regulations covering not only data security, but also legal discovery, employee protection and other issues. For instance, in the US:

- the Gramm-Leach-Bliley Act obliges financial businesses to protect confidential financial data entering and leaving their organization
- the Sarbanes-Oxley Act requires businesses to retain and manage electronic communications with respect to corporate governance and financial disclosure

The EU's Privacy and Electronic Communications Directive, the UK's Privacy and Electronic Communications Regulations, the Commonwealth Privacy Act and the US's recently amended Federal Rules of Civil Procedure are further examples of the gathering pace of regulatory activity impacting on electronic communications in the financial services field.

What exactly is the MessageLabs difference?

MessageLabs is... a one-stop shop enabling you to cost-effectively meet all your electronic communications security and control needs from a single source

MessageLabs is... the only major provider of fully managed, fully integrated email, web and IM security services that protect you against individual threats and convergence between them

MessageLabs is... recognized as a pioneer of internet-level security and multi-layered technology, including our proprietary predictive Skeptic™ technology

MessageLabs is... a proven provider of direct, round-the-clock technical support in an extensive range of languages, anywhere in the world

MessageLabs is... equipped with worldwide infrastructure, located in four continents and eight countries

MessageLabs offers... industry-leading Service Level Agreements, covering key criteria such as protection and detection performance, service availability and fault response

MessageLabs offers... a comprehensive suite of services that give businesses in the financial services sector an unrivalled level of certainty and confidence in their electronic communications

MessageLabs enables you... to safeguard key relationships and revenue streams, and to attract and retain customers in the fast-moving financial services market

To speak with one of our specialists in managed web, email and IM communications security for the financial services sector, call toll free:

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The MessageLabs solution

Our comprehensive suite of proactive, managed services enables financial services businesses to enjoy an unrivalled level of certainty and confidence in their electronic communications, and to safeguard key relationships and revenue streams. Simple to set up and easy to configure, our solutions are specifically designed to make a direct, measurable contribution to your ability to attract and retain customers in the fast-moving, highly competitive financial services market, and ultimately to boost your bottom line.

- Prevent fraud and protect customers: MessageLabs solutions guard your network against phishing scams, as well as other types of malware, originating from both known and unknown sources
- Maintain secure communications records: MessageLabs solutions provide easy-to-manage, fully encrypted archives that enable electronic communications to be securely stored and readily retrieved
- Ensure compliance and acceptable use: MessageLabs solutions help you to monitor and control all your electronic communications, manage and protect your employees, and comply with all relevant regulations
- Protect the privacy of your communications: MessageLabs solutions enable you to securely encrypt all email and IM communications leaving and entering your organization, safeguarding all the business data they contain
- Ensure data confidentiality: MessageLabs solutions deliver effective defenses against spyware and other malicious web content from known and unknown sources, preventing the covert theft of information
- Promote productivity and business continuity: MessageLabs solutions maintain your network's integrity against email, web-borne and IM viruses and spam, minimizing downtime and disruption and maximizing employee efficiency

Our services do not require large investments or in most cases the management of hardware appliances or software on your premises. Whether yours is a small financial services business or a large enterprise, wherever you are in the world, our managed solutions deliver:

- Mitigation of electronic communications-related risks and threats at a low, predictable overall cost
- Reduced load on your IT, PR, legal, customer service and other in-house resources
- Improved customer confidence and resulting business benefits

MessageLabs is registered under the US Safe Harbor Directory and has full ISO17799 (BS7799) accreditation, certifying that we operate a comprehensive set of controls that comprise best practise in information security.

